# OUR MATERIAL ISSUES \_

We are annually reviewing our sustainability priorities, which were first identified in respect to the project carried out in 2012, with workshops and communication activities. During the reporting period, we reviewed our prioritized issues within the topics-universe created in line with global megatrends, industrial priorities, our sustainability priorities, and feedback we have received from our stakeholders with 37 employees from 25 different departments. We organized a workshop that reflects the expectations of 6 different stakeholder groups. We presented our topic universe and materiality matrix to our top management team and placed their views on a Kano Model. The materiality matrix that has been finalized following our studies can be found below.

Following workshops, we have organized, we also revised the structure of the report with which we present our sustainability performance to our stakeholders. We shared our "Management Fundamentals", which have been included in our previous period sustainability report, on our corporate website and included our material topics in conjunction with related megatrends to our sustainability report in line with the data we have gathered as a result of this workshop and feedback shared by the participants. Our new report body, which was structured as explained, is as follows:

## **MEGATRENDS**

Comprehensiveness & Diversity Human Rights Quality of Life Climate Change Responsible Supply Chain Depletion of Resources New Mobility Trends Rapid Urbanization Demographic Changes Big Data

## **MANAGEMENT FUNDAMENTALS**

Work Health and Safety

Campaign Against Bribery and Corruption **Employee Rights** Responsible Value Chain Initiatives Way of Conducting Business **Beyond Legal Regulations** Growing Economic Added Value Inclusion In Identification of Environmental and Social Policies

#### **PRIORITIES**

**Smart Mobility** Digitalization Innovation and Corporate Entrepreneurship **Energy and Emission Management** Use of Natural Resources Environmentally Friendly Products and Services Circular Economy **Public Relations** Becoming a Preferred Employer (Development Journey) **Equality & Diversity** Data Safety Sales Channels Management Biodiversity

## **Exciters**

Biodiversity, Innovation and Corporate Entrepreneurship, **Smart Mobility** 

## Wants

Circular Economy, Use of Natural Resources, Digitalization, Becoming a Preferred **Employer** (Development Journey)

### Musts

Energy and emission management, Environmentally Friendly Products and Services, Public Relations. Equality & Diversity, Data Safety, Sales Channel Management



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