

BRİSA BRİDGESTONE SABANCI LASTİK SAN. VE TİC. A.Ş.
BRİSA.COM WEBSITE TIRE TEST LABORATORY
PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA
VIA CUSTOMER SATISFACTION SURVEY FORM

1. Data Controller

As Brisa Bridgestone Sabancı Lastik San. Ve Tic. A.Ş. ("**Brisa**" or "**Company**"), we attach importance to the protection of your personal data within the scope of the processes carried out by filling out the Customer Satisfaction Survey Form ("**Form**") on the page of Tire Test Laboratory located in our website www.brisa.com.tr . In this privacy notice, we aim to inform you about how we process your personal data as the data controller.

2. Your Personal Data Processed, Our Purposes and Legal Reasons for Processing Personal Data

Article 5 of [the Personal Data Protection Law no. 6698](#) ("**Law**") regulates the legal grounds for processing personal data. The purposes and legal grounds for processing your personal data are given below:

| Data Processing Purposes | Legal Grounds for Data Processing | Processed Data |
|---|---|--|
| -Carrying out improvement activities in accordance with ISO 17025 Standard, -Managing customer relations and execution of business processes, -Evaluating the form content for the improvement of our business processes, -Receiving your suggestions and opinions, -Reviewing and auditing of our business activities. | <u>Art. 5/2 (f) of the Law</u> Processing of personal data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject. | - Identity (Name and Surname) - Customer Information (Section name) - Contact (address, telephone number, fax number, e-mail address) - Form content (your answers on the form, your suggestions and thoughts in case have shared them) |
| -Fulfillment of our legal obligations in cases where authorized institutions or organizations request our Company or where it is foreseen that we will notify these institutions (for example, sharing your information in the event that a public institution makes a request regarding a suspected illegal transaction), | <u>Art. 5/2 (ç) of the Law</u> Data processing is necessary for compliance with a legal obligation to which the data controller is subject. | |
| -In the event of a possible dispute, protecting and exercising our rights and conducting legal processes. | <u>Art. 5/2 (e) of the Law</u> Data processing is necessary for the establishment, exercise or protection of any right. | |

3. Parties To Whom Personal Data Are Transferred and The Purposes Of Transfer

We share your personal data specified above under the heading "2. Your Personal Data Processed, Purposes and Legal Reasons for Processing Your Personal Data" with the parties specified below for the following purposes in compliance with Article 8 of the Law:

Authorised Institutions and Organizations → To be shared in order to fulfill our legal obligations in cases where they request information or documents from our company or in cases where we are required to notify these institutions.

Product and Service Suppliers → To be shared in order to receive support from suppliers and business partners within the scope of supplying goods or services.

4. Personal Data Collection Methods

We collect your personal data mentioned above by automatic, partially automatic or non-automatic means (provided that it is part of a data registration system) through the Form you complete on the website and send to the relevant e-mail address.

5. Data Subject Rights

Article 11 of the Law regulates the rights of the data subjects. As a data subject, you may choose the following methods to exercise your rights under Article 11 of the Law:

- **Via your e-mail address registered in our systems** to kvk@brisa.com.tr.
- **Via mail** sent to Kısıklı Cad. Şehit İsmail Moray Sok. No: 2-1 Üsküdar- İstanbul.

You can submit your inquiries to us using the other methods at [Communique on Procedures and Principles on Application to Data Controller](#).